



The annual **International Virtual Exchange Conference (IVEC)** is the largest and most prominent event on virtual exchange, providing a forum for instructors, administrators, and change-makers from institutions around the world interested in technology-enabled global and intercultural education. The **+600 annual attendees** are committed to bringing the world to their students and classrooms, at the secondary and tertiary level, using team and project-based approaches and virtual engagement tools.

Joining us as a **sponsorship partner** will give you multiple opportunities to promote your institution in the upcoming edition of the Conference, to be held in October 2022 in Valencia, Spain.

	PLATINUM 11.000€	GOLD 7.000€	SILVER 5.000€	BRONZE 3.000€	PARTNER 1.000€
Connect to hundreds of attendees worldwide!	Yes	Yes	Yes	Yes	Yes
Formal recognition	Yes	Yes	Yes	Yes	No
Product demo during the conference	10 minutes	7 minutes	3 minutes	No	No
Conference attendance (x number of delegates)	x5	x3	x2	x1	x1
Exposure on the digital conference program booklet	Full page	Full page	Half page	Quarter page	Acknowledgment
Branding on IVEC's platforms and site	Logo, mission, link to webpage	Logo and mission	Logo	Logo	Logo
Sponsor lounge in the auditorium hall	2 stands (4x5)	1 stand (4x5)	No	No	No
Sponsor lounge in the mobile app	Yes	Yes	Yes	Yes	Yes
Discounted rate on standard registration	20%	10%	10%	10%	No
Sponsor banner + link on IVEC's Social Media	Yes	Yes	Yes	Yes	No
Featured banner with quote on IVEC's Social Media	Yes	Yes	Yes	No	No
Newsletter Advertising + Link	Yes	Yes	Yes	No	No
Ability to introduce goodie for swag bag	Yes	Yes	Yes	Yes	No
Press Release Mention	Yes	Yes	Yes	Yes	Yes
Up to 1 min. video prior to selected session	Yes	Yes	No	No	No
Guest ticket to gala dinner (x number of delegates)	x5 + Rollers + Prize	x3	x2	No	No
Acknowledgement during the opening/closing keynotes	Yes	Yes	Yes	Yes	No
Logo displayed on sponsors slide (screens)	Yes	Yes	Yes	Yes	No
Logo displayed in the immediate area of the Registration desk	Yes	Yes	Yes	Yes	No
Leaflets can be placed in the breakout rooms	Yes	Yes	No	No	No
Limitation of sponsors	Only 1	From 1-3	From 3-5	Up to 7	No

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Universidad  
Cardenal Herrera

To discuss these or additional sponsorship opportunities, please contact the IVEC organizing committee at [info@iveconference.org](mailto:info@iveconference.org)

To ensure inclusion in conference materials, please confirm your sponsorship by **August 15, 2022**.